



LOWE'S ASSISTS CUSTOMERS AND MEMBERS WITH BIG HOLIDAY SAVINGS, NEW MUST-HAVE GIFTS, AND BIGGER-THAN-LIFE DÉCOR FOR THE SEASON

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MOORESVILLE, N.C., Oct. 30, 2024/PRNewswire/ -- Who needs Santa's helpers, when Lowe's is here to help? From exciting events to exclusive savings, Lowe's is dedicated to offering the support needed for families to create unforgettable moments this season with deals and exclusive offerings like early access to doorbusters for MyLowe's Rewards members and a Lowest Price Guarantee for all customers. As the holidays ramp up, Lowe's supports customers with convenient shopping and delivery options in-store and online, including Same Day delivery through Lowes.com, Instacart and UberEats.





"Our Lowe's red vest associates are ready to help make this time of year special for our customers," said Jen Wilson, senior vice president and chief marketing officer. "This season we shine brightly with a magical in-store experience, featuring festive family moments like cookies and characters on Black Friday morning, expert gift-giving advice for that perfect drill for Dad, and personalized rewards for our members, including a free ornament for MyLowe's Rewards members. The holidays are all about home and it's what we do best."

Exclusive Holiday Deals and Offers

Lowe's is excited to unveil a variety of exclusive deals throughout the holiday season, ensuring customers find everything they need at the best prices. Highlights include:

Black Friday Buildup: Customers can shop early and save big this holiday season, with savings of up to 35% off select major appliances, plus up to \$500 off select LG appliances*. Additionally, select tools are available for just \$99, along with free with-purchase offers on top-rated Craftsman, DEWALT, and Kobalt tools**.

Black Friday Doorbusters: On Thanksgiving, MyLowe's Rewards loyalty members can enjoy exclusive early access to Black Friday doorbusters on Lowes.com, featuring special discounts on home improvement products and décor. These online exclusives will be available to all shoppers starting on Black Friday, both online and in stores.

December Deal Drops: Throughout December, Lowe's will unveil weekly limited-time deals, allowing customers to save and discover great gifts well beyond Black Friday.

Additionally, the first 25 MyLowe's Rewards members to visit in-store on Black Friday will receive a holiday "bucket of gifts" valued up to \$150, along with a 20% off (\$100 maximum discount) coupon for the following weekend+. Customers can also take advantage of new Member Deals weekly, earning points on every eligible purchase towards MyLowe's Money™+. Plus, by registering, customers can reserve their FREE member gift—a holiday ornament—for pick-up 11/8-9 while supplies last.

Must-Have Gifts and Décor

Lowe's offers an extensive selection of holiday décor to help customers create a festive and welcoming home. Popular items this year include:

Holiday Living 7' Bluetooth Nutcracker Animatronics: A show-stopping festive icon that brings your outdoor displays to life with holiday music.

Holiday Living 8' LED Pop-up Santa Decoration: A whimsical and jolly addition to your yard, this inflatable Santa lights up the season and spreads cheer to all who pass by.

GE 5-ft Staybright LED Neon Flex 3D Reindeer: A vibrant, eye-catching decoration that adds festive charm to your outdoor displays.

Tree Classics by Balsam Hill 7.5' Classic Fraser Fir Pre-Lit LED Tree: A stunning centerpiece for holiday décor.

In addition to décor, Lowe's offers a wide selection of thoughtful gifts for everyone on the list—from tools and home improvement essentials to festive surprises and seasonal decorations

Ninja Professional Plus Kitchen System: A powerful ally for health and wellness aficionados, blending, chopping, and prepping with ease.

Black+Decker Cocktail Maker: An entertaining essential that takes your mixology skills to the next level.

Ooni Karu 12 Hearth Charcoal/Wood Outdoor Pizza Oven: Create delicious, wood-fired pizzas in your backyard with this versatile oven that delivers authentic flavor.

Kobalt Mini Tool Box: A stylish storage solution for DIY enthusiasts and home improvement lovers.

To enhance holiday preparations, Lowe's provides a range of convenient services:

Same-Day Delivery: Available in select zip codes, customers can have in-stock holiday essentials delivered by 8 p.m. when orders are placed by 2 p.m.

Buy Online, Pick Up In Store: Shoppers can enjoy the convenience of ordering online and picking up their items in-store, avoiding lines and ensuring they get what they need when they need it.

Lowest Price Guarantee: Lowe's customers can shop confidently knowing that if they find a lower price on an identical item at another retailer, Lowe's will match it.

"Lowe's is dedicated to providing exceptional value and performance from the brands our customers know and trust for all of their home improvement needs this season," added Bill Boltz, executive vice president of merchandising. "Our goal is to ensure we conveniently offer everything they need to create memorable holiday experiences."

As part of the company's longstanding tradition, Lowe's stores will be closed on Thanksgiving Day and Christmas Day to allow customers and associates time to celebrate with their loved ones. For more information about Lowe's 2024 holiday offerings and exclusive deals, visit [Lowe's.com](https://www.lowes.com).

About Lowe's

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE® 50 home improvement company serving approximately 16 million customer transactions a week in the United States. With total fiscal year 2023 sales of more than \$86 billion, Lowe's operates over 1,700 home improvement stores and employs approximately 300,000 associates. Based in Mooresville, N.C., Lowe's supports the communities it serves through programs focused on creating safe, affordable housing and helping to develop the next generation of skilled trade experts. For more information, visit [Lowe's.com](https://www.lowes.com).

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*Save up to 35% on Major Appliances+ Save up to \$500 when you purchase select LG appliances+ Free install on dish \$599 or more and built in cooking \$1299 or more via rebate + Save another \$100 on select laundry pairs \$1396+. Free basic dish & built in cooking install included with eligible purchase. All items must be purchased between 10/24/24 - 11/5/24 and be on the same receipt. Basic install via Lowe's Gift Card by Mail in Rebate with Purchase of Select Built-in Cooking Appliances \$1,299 or More and Dish appliances \$599 or more: Offer applies to eligible items only priced \$396 or more (before taxes, after applicable discounts, excludes installation, delivery & extended protection plan fees, if any). All items must be purchased between 10/24/24 - 11/5/24 and be on same receipt. Excludes Bosch, clearance items; floor care and small appliances; water heaters; or room air conditioners. Offer cannot be used in conjunction with any (i) other promotion, discount, markdown, coupon, rebate or offer, including any Lowe's volume or special discount programs (such as but not limited to, Contractor Pack, Buy in Bulk, Value Savings Program ("VSP"), Military Discount, Employee Discount, Lowe's Price Promise, Special Value, New Lower Price, Was:Now, & credit discount offers); or (ii) associate discretion price adjustments. Redeemable in-store, on [Lowe's.com](https://www.lowes.com), and [Lowe's.com](https://www.lowes.com) mobile applications only. Not valid on any Lowe's branded website operated by a 3rd party; previous sales; or multiple transactions to apartments, builders, condominiums, subdivisions, and wholesalers. Customer must pay applicable sales tax. See associate or [Lowe's.com](https://www.lowes.com) for more details and qualifying items. Basic install via Lowe's Gift Card Rebate with Purchase of Select Built-in Cooking Appliances \$1,299 or more or Dish \$599 or more: Install via mail-in rebate varies & is in the form of a Lowe's gift card equal to the actual basic install fee & will not include refund of sales tax. This offer does not include premium installations. Applies to built-in kitchen cooking appliances; slide-in/drop-in ranges; select gas appliances; range hoods; & over-the-range microwaves. Requires existing electric, plumbing, &/or gas line be present at point of install. Limit rebate 1 per household. More fees may apply (e.g., parts required for install; removal & haul away, delivery, permit fees, custom work, additional mileage, &/or electrician &/or plumber labor, etc.) if services beyond basic install are required. \$1,299 calculated after applicable discounts, before taxes, install, delivery & extended protection fees, if any. May not be available in your area & limited to single family residences. Lowe's Basic Installation must be purchased in-store, see [lowes.com](https://www.lowes.com) or associate for details. Installation services guaranteed by Lowe's labor warranty & available through independent contractors, licensed, & registered where applicable. See [Lowe's.com/licensing](https://www.lowes.com/licensing) for current & additional license numbers. Additional fees may apply. Valid 10/24/24 - 11/5/24. Selection varies by location. While supplies last. Rebate form(s) must be submitted online or via mail on or before 30 days after promotion ends. Allow 8 weeks for processing. See [lowes.com/rebates](https://www.lowes.com/rebates) for more details.

**Free select tools with the purchase of a qualifying battery or tool kit. While supplies last. Selection varies by location. Valid through 12/24/24.

+NO PURCHASE NECESSARY. Sweepstakes begins at Lowe's Location opening time on November 29, 2024 & ends when Offer Items are depleted. Open only to legal residents of 50 US/DC who are 18 years & age of majority in their state of residence or older and who have a valid personal [Lowe's.com](https://www.lowes.com) account at time of participation. Coupon valid 12/7/24-12/8/24. Exclusions & more terms apply. [Click Here](#) for Official Rules, including how to enter, odds, prize details, restrictions, and Coupon terms. Void where prohibited. Sponsor: Lowe's.

†Points are awarded on eligible purchases for orders that have been settled and fulfilled. NO CASH BACK. Nontransferable. MyLowe's Money is not a credit, debit or gift card; it has no implied warranties. MyLowe's Money can be redeemed during the stated redemption window with any other discounts, offers, or coupons. Limit of 5 per transaction. Void if altered, defaced, copied, transferred, or sold (through any on-line auction or otherwise). MyLowe's Money will be applied after all other applicable discounts, coupons, taxes and fees have been applied. MyLowe's Money may not be redeemed or used on (1) gift cards, including Lowe's-branded gift cards; (2) payments to a Lowe's credit card or any third-party charge account; (3) on any Lowe's branded website operated by a 3rd party; or (4) Weber, Kichler or Miele products. Returns: for merchandise purchased with MyLowe's Money return value will be applied first to payment method and any remaining value will be returned as MyLowe's Money to customer's Wallet. Valid in U.S. only. Subject to change. Lowe's reserves the right to withdraw MyLowe's Money at any time for any reason. See [Lowe's.com/terms](https://www.lowes.com/terms) for details.

^Same-Day Delivery: Subject to driver availability (eligible, in-stock items) for same-day delivery by 8. p.m. If any item ordered is out-of-stock, the entire same-day or next-day delivery order will be canceled. Fees vary based on purchase. Not available on Thanksgiving and Christmas. Subject to driver availability. Fees vary based on purchase. More terms apply. See [lowes.com/samedaydelivery](https://www.lowes.com/samedaydelivery) for details.

^Lowest Price Guarantee: Exclusions and terms apply. Learn how we'll match price at [lowes.com/lowestpriceguarantee](https://www.lowes.com/lowestpriceguarantee).



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