



LOWE'S HELPS KICK OFF SPRING WITH ITS ANNUAL SPRINGFEST EVENT WHICH OFFERS THE SEASON'S BEST DEALS; PLUS LOYALTY MEMBERS GET MORE

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Homeowners and Pros alike can enjoy great savings store and sitewide – MyLowe's Rewards and MyLowe's Pro Rewards members will find additional member-only doorbuster deals and additional points boosters

MOORESVILLE, N.C., March 18, 2025 /PRNewswire/ – With warmer weather and longer days approaching, homeowners across the country are ready to tackle home and garden projects big and small this spring season. Lowe's knows just how to help with the spring's BEST deals, exclusive products and brands and free loyalty member perks for both the homeowner and Pro. As the "springtime feeling" continues to inspire, Lowe's is empowering homeowners to tackle to-do lists and Pros to get their jobs done with the right tools and right help at the right time.





On March 20, Lowe's celebrates the first day of spring with nationally available SpringFest deals on the season's best including lawn & garden, grills, patio, outdoor power equipment, appliances and paint, plus Member Only Doorbusters and weekly deals.

Right now through SpringFest, MyLowe's Rewards and MyLowe's Pro Rewards members save early with access to exclusive deals and products in-store and online in regions that experience the "springtime feeling" earlier in the year*. Becoming a member is quick and easy, granting instant access to big savings all season long. Plus, customers who open and use a new MyLowe's Rewards Credit Card will save 20% off their eligible purchase, up to \$100 maximum discount,** plus both Pros and homeowners with the card go on to save 5% on eligible purchases** every day and get a free upgrade in the loyalty program to Silver Key or Platinum Pro status and free shipping.

During SpringFest, customers can find new offers arriving every two weeks, including:

Lawn & Garden

5 for \$10 Sta-Green Premium Color 2-Cu. Ft. Mulch *(offer valid 4/3 – 4/16)*

Up to \$10 off select Sta-Green Lawn Care products *(offer valid 3/20/25 – 4/2/25)*

Save up to 20% off select Scotts Turf Builder Grass Seed⁰ *(offer valid 3/20/25 – 4/2/25)*

Seasonal & Outdoor Living

Save \$50 on EGO Power+ Cordless Push Mower *(offer valid 3/20/25 – 4/2/25)*

Save \$50 on Char-Broil Performance Series 4 Burner Gas Grill *(offer valid 4/3/25 – 4/7/25)*

Save \$40 on EGO Power+ 56V Battery Handheld Leaf Blower 2.5 Ah *(offer valid 3/20/25 – 4/16/25)*

FREE Select EGO 56-volt Battery with Purchase of Select Leaf Blower, String Trimmer or Mower *(offer valid 3/20/25 – 4/2/25)*

Appliances

Save up to 40% on select major appliances⁺ *(offer valid 3/20/25 – 4/16/25)*

Paint

Buy 2, Get 1 FREE on select Exterior Paint and Stain via mail in rebate^{^^} *(offer valid 4/3/25 – 4/16/25)*

Whether starting a new garden or refreshing existing flower beds, Lowe's offers the best value on spring's most essential

items. All customers can save on mulch, with **five for \$10** bags of 2-Cu. Ft. Sta-Green Premium Color Mulch available from April 3-16. NEW this year is the launch of **Mulch Week** from April 3-9, and in addition to the **five for \$10** bags of 2-Cu. Ft. Sta-Green Premium Color Mulch during this time, Lowe's will also offer:

5x bonus points on select mulch purchases for all loyalty members

A free member gift for MyLowe's Rewards members

3x the points on select Dewalt and Klein Tools for MyLowe's Pro Rewards members

In-store, homeowners can rely on knowledgeable red vest associates to answer all project-related questions with advice specific to one's climate and growing zone. From crafting an outdoor kitchen to starting a vegetable garden, red vest associates are here to help homeowners choose the right supplies or even book installation services. Lowe's red vest associates also help Pros get the products they need with everyday value on tool rental, bulk savings, job site delivery and more.

Lowe's has exclusive products from top brands like Weber, EGO, Char-Broil, Toro, Bonnie Plants, CRAFTSMAN, Scotts and private brands Kobalt, allen + roth, Origin21, Style Selections, Lowe's Essentials and Sta-Green. With a vast assortment of lawn care products, spring outdoor power equipment, home essentials and grills that can only be purchased at Lowe's, homeowners know they're getting the best assortment of spring.

Lowe's exclusives include:

Weber Stealth® Grills: Available in four models from the Original Kettle to the high-end Genesis line, Stealth is a new style and series by Weber available exclusively at Lowe's, featuring sleek black matte and red hardware accents.

allen + roth, Origin21 and Style Selections: A range of outdoor patio sets from allen + roth, Origin21 and Style Selections are available for customers exclusively at Lowe's. The product selection includes a variety of sets, including the Clifton 4-pc Conversation Set, Ivy Meadows 3-pc Patio Set and Waterline 7-pc Dining Set.

Toro: Lowe's showcases the largest selection of Toro products of any national retailer and continues to expand on this offering with more exclusive products like the Toro Recycler Max Lawn Mower.

Lowe's Essentials: Lowe's customers now have access to great value on a range of home necessities and project basics with new private brand, Lowe's Essentials. All under \$10, Lowe's Essentials offers customers necessary products at a great value, available exclusively at Lowe's.

Sta-Green: With Sta-Green's dependable assortment of lawn care products, available exclusively at Lowe's, customers have access to premium quality at a value with items like mulch, fertilizer, grass seed and plant food to grow a lawn and garden.

"This spring at Lowe's, we're helping homeowners and Pros get the most out of spring with the amazing deals on Lowe's exclusive products, special perks for our loyalty members and a whole week of the best savings on the one thing shoppers never get enough of—mulch," said Jen Wilson, senior vice president and chief marketing officer. "For those who don't quite know where to start, we have them covered as well, with expert red vest associates who can provide personalized, helpful advice tailored to support all of their springtime projects. For Pros who know exactly what they need, we make it easy for them to get it, saving them valuable time and money so they can stay focused on running their businesses."

All Lowe's stores will be closed on Easter Sunday, April 20, for customers and associates to spend time with their loved ones. For customers looking to shop on Easter, there will be a one-day online-only sales event on Lowes.com.

SpringFest deals and new product offerings are backed by Lowe's Lowest Price Guarantee^A. Same-day fulfillment options such as buy online, pick-up in store and same-day delivery options are available through Lowes.com and the Lowe's mobile app[®]. Additionally, partnering with online marketplaces like DoorDash, Uber Eats, Instacart and Shipt, Lowe's helps customers swiftly tackle their spring projects with ease.

Visit Lowes.com for more information about Lowe's SpringFest event and deals on in-demand brands.

^ALoyalty Programs subject to Terms & Conditions. See Lowes.com/Terms for full program details. Subject to change.

****20% and 5% Offers:** Subject to credit approval. Offers cannot be combined with any other credit related offer. Exclusions and other restrictions apply. Discounts are applied after all other applicable discounts when using a MyLowe's Rewards Credit Card. For details, online visit lowes.com/l/Credit/consumer-credit-center or lowes.com/l/Credit/business-credit-center; in-store see the MyLowe's Rewards Financing Solutions Brochure or PRO Financing Solutions Brochure at the customer service desk. We reserve the right to discontinue or alter these terms at any time. **20% Offer:** Offer is not automatic and must be requested at time of purchase. Limit one 20% off coupon per new credit account. Offer is not transferable. MyLowe's Rewards Credit Card - a different process will apply for the 20% offer for accounts opened online or in-store. MyLowe's Pro Rewards Credit Card - 20% offer available in-store only. **5% Offer:** 5% offer applies to eligible US Lowe's store and [Lowe's.com](https://lowes.com) purchases or orders. Customer must pay applicable sales tax.

[⊘]Except AK & HI.

⁺Save up to 40% on select major appliances. Offer applies to select major items only. Excludes clearance items; floor care and small appliances; water heaters; or room air conditioners. Offer cannot be used in conjunction with any (i) other promotion, discount, markdown, coupon, rebate or offer, including any Lowe's volume or special discount programs (such as but not limited to, Contractor Pack, Buy in Bulk, Value Savings Program ("VSP"), Military Discount, Employee Discount, Lowe's Price Promise, Special Value, New Lower Price, Was:Now, & credit discount offers); or (ii) associate discretion price adjustments. Redeemable in-store, on [Lowe's.com](https://lowes.com), and [Lowe's.com](https://lowes.com) mobile applications only. Not valid on any Lowe's branded website operated by a 3rd party; previous sales; or multiple transactions to apartments, builders, condominiums, subdivisions, and wholesalers. Customer must pay applicable sales tax. See associate or [Lowe's.com](https://lowes.com) for more details and qualifying items. Valid 3/20/25 – 4/16/25. Selection varies by location. While supplies last.

^{^^}Buy 2 Get 1 Free on Select Exterior Paint and Exterior Stain: Buy 3 eligible cans or pails (116-128 or 580-640-fl oz) of HGTV Home[®] by Sherwin-Williams Exterior Paint, Valspar[®] Exterior Paint and Exterior Stains, and Cabot[®] & get Visa gift card via rebate equal to the lowest priced item (before taxes & after applicable discounts). Must purchase in increments of 3 to receive discount (e.g. If 4 eligible items are purchased, discount will be applied to the lowest price item only). See rebate form for complete list of eligible products. Offer excludes clearance and mistints & can't be combined with any other offer, promotion, discount, or coupon, including but not limited to any quotes, or volume or special price discounts. Rebate form(s) must be submitted online or via mail on or before 30 days after the promotion ends. Allow 8 weeks for processing. See lowes.com/rebates for more details. Valid 4/3/2025 - 4/16/2025.

Lowest Price Guarantee valid on lower price on exact item. Exclusions & terms apply. Learn how we'll match price at lowes.com/lowestpriceguarantee.

[⊘]Same-day delivery available for eligible in-stock items ordered by 2pm for delivery by 8pm; subject to availability. Fees vary based on purchase. More terms apply. Details at [Lowe's.com/SameDayDelivery](https://lowes.com/SameDayDelivery).

About Lowe's

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE[®] 50 home improvement company serving approximately 16 million customer transactions a week in the United States. With total fiscal year 2024 sales of more than \$83 billion, Lowe's operates over 1,700 home improvement stores and employs approximately 300,000 associates. Based in Mooresville, N.C., Lowe's supports the communities it serves through programs focused on creating safe, affordable housing, improving community spaces, helping to develop the next generation of skilled trade experts and providing disaster relief to communities in need. For more information, visit [Lowe's.com](https://lowes.com).

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