# LOWE'S HOMETOWNS PROJECTS SET TO TRANSFORM COMMUNITIES NATIONWIDE AND ADD TO 10 MILLION SQUARE FEET OF IMPACT PROMISE

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*Projects demonstrate the power of improving spaces to help address critical needs, including veteran services, food and housing insecurity and community beautification*

MOORESVILLE, N.C., June 24, 2025 /PRNewswire/ -- Today, Lowe's revealed the 2025 Lowe's Hometowns projects ─ 100 community-nominated, large-scale renovations that will revitalize nonprofit and community spaces serving as hubs and heartbeats for hometowns. Now in its fourth year, Lowe's Hometowns is the company's five-year, $100 million commitment to repairing and restoring millions of square feet of community space.

Lowe's revealed the 2025 Lowe's Hometowns projects ─ 100 community-nominated, large-scale renovations.

"At Lowe's, we believe we have a fundamental responsibility to improve the places we all call home," said Marvin Ellison, Lowe's chairman and CEO. "Lowe's Hometowns is a true demonstration of how Lowe's red vest associates across the country show up and help. Working alongside nonprofit partners, each project delivers real, life-changing impact to the communities we serve."

Earlier this year, Lowe's announced a promise to deliver 10 million square feet of impact to capture the immeasurable difference made when Lowe's shows up to help, including initiatives like Lowe's Hometowns. With help from Lowe's red vest associates, Lowe's Hometowns projects will expand kitchen and serving capacity for food pantries, restore dignity to well-used transitional housing facilities, revitalize parks and gardens for neighbors to safely gather and build restorative spaces for first responders to rest between calls.

In addition, Lowe's red vest associate volunteers will roll up their sleeves and tackle more than 1,700 associate-selected community improvement projects, helping revitalize hometowns across the country. With millions of square feet estimated to be improved through these initiatives, Lowe's associate volunteers will continue their longstanding work to show up and help when neighbors need it most.

According to a recent report from Points of Light, Lowe's program implementation partner and globally recognized nonprofit dedicated to civic engagement, integrating volunteerism into corporate impact is not a mere nicety but a necessity for effectively meeting community needs. This principle is a pillar of Lowe's Hometowns program, which leverages the power of associate volunteerism to drive lasting impact.

"Lowe's Hometowns exemplifies how strong partnerships between companies and civic organizations can create meaningful, lasting change in communities," said Jennifer Sirangelo, president and CEO of Points of Light. "By combining significant investment in revitalizing critical nonprofit spaces with the energy and dedication of red vest associate volunteers who become more connected to their community, the Lowe's Hometowns program not only addresses immediate needs but also strengthens the fabric of communities. At Points of Light, we see every day how integrating volunteerism into corporate impact strategies unlocks the full potential to transform neighborhoods and improve lives, making impact that truly lasts."

Visit Lowes.com/HowWeHelp and follow #HowLowesHelps on social media to learn more about each Lowe's Hometowns project and follow the company's journey to achieve 10 million square feet of impact.

**About Lowe's**

Lowe's is a FORTUNE® 100 home improvement company serving approximately 16 million customer transactions a week in the United States. With total fiscal year 2024 sales of more than $83 billion, Lowe's operates over 1,700 home improvement stores and employs approximately 300,000 associates. Based in Mooresville, N.C., Lowe's supports the communities it serves through programs focused on creating safe, affordable housing, improving community spaces, helping to develop the next generation of skilled trade experts and providing disaster relief to communities in need. For more information, visit Lowes.com.

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