



# WONG JOINS LOWE'S AS SVP, SEASONAL

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MOORESVILLE, N.C., Sept. 14, 2015 /PRNewswire/ -- Lowe's Companies, Inc. (NYSE: LOW) announced today that Jocelyn Wong has been named senior vice president and general merchandising manager for the company's seasonal product business area, effective October 12. She will report to Chief Merchandising Officer Michael P. McDermott.

Wong will be responsible for merchandising strategies for lawn and garden, seasonal living and outdoor power equipment divisions. She joins Lowe's from Family Dollar, where she served as SVP, chief marketing officer since 2012. Wong has more than 18 years of experience in marketing, merchandising, brand management and product innovation with well-known retail and consumer brands, including Family Dollar, Safeway, and Procter and Gamble.

"Jocelyn's experience in marketing, merchandising and product management will help us deliver outstanding customer experiences in an omni-channel environment," said McDermott. "She believes in building strong vendor partnerships focused on creating innovative and exciting solutions for customers, and her empowering leadership style and fresh perspectives will only accelerate our seasonal business growth and momentum. Jocelyn will be a fantastic addition to our leadership team."

Wong has a bachelor's degree in chemical engineering and biochemistry from Purdue University. She was named among the 20 Most Influential Women in Mass Marketing in 2013 and 2014.

## About Lowe's

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE® 50 home improvement company serving approximately 16 million customers a week in the United States, Canada and Mexico through its stores and online at Lowes.com, Lowes.ca and Lowes.com.mx. With fiscal year 2014 sales of \$56.2 billion, Lowe's has more than 1,845 home improvement and hardware stores and 265,000 employees. Founded in 1946 and based in Mooresville, N.C., Lowe's supports the communities it serves through programs that focus on K-12 public education and community improvement projects. For more information, visit Lowes.com.

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