



Lowe's Strengthens Pro Experience for Small to Medium-Size Pro
Built to simplify purchasing and support day-to-day business operations

Summary Statement: Lowe's is strengthening its Pro experience through expanded product access with the Pro Extended Aisle, integrated digital tools for quoting and spend management, and MyLowe's Pro Rewards designed for small- to medium-size Pros and now NAHB member savings

MOORESVILLE, N.C. – February 17, 2026 – Lowe's continues to strengthen its offering for small-to-medium Pros by expanding product access through its Pro Extended Aisle, enhancing digital tools that simplify quoting and purchasing, and delivering immediate value through MyLowe's Pro Rewards. Together, these enhancements make it faster and easier for Pros to shop, source materials and manage their businesses whether in store, online or on the job site.

Small-to-medium Pros are balancing purchasing, project management and back-office work every day. Lowe's has enhanced its Pro experience to bring those needs together in one connected platform, supported by expanded product access and integrated digital tools.

"Pros are managing tight timelines and multiple jobs at once," said Quonta (Que) Vance, executive vice president of Pro and Home Services at Lowe's. "Our focus is on helping them get what they need quickly, quote work competitively and keep their business running smoothly. From expanded product access and deeper inventory quantities through our Pro Extended Aisle to digital tools that simplify purchasing and tracking spend, we're building an experience that supports how Pros actually work."

Pro Extended Aisle

Lowe's Pro Extended Aisle gives builders access to job lot quantities, helping builders source complete projects in one place.

- Expanded digital catalog with real-time inventory and pricing
- Fast quotes for job lot and bulk orders
- Direct-to-jobsite delivery from participating suppliers
- Growing network of suppliers and expanded geographic coverage

Digital Tools for Purchasing and Job Management

Through Lowes.com and the Lowe's app, Pros can build and submit quotes, track orders, review purchase history and access spend reports by job or client, helping them manage purchasing and back-office tasks from the job site or in store:

- Online quoting from the job site
- Order tracking and full purchase history
- Spend reports and itemized billing by job or client
- "Buy It Again" reordering tool



- Purchase authorization for crews
- QuickBooks® and Quicken® integration
- Digital wallet with multiple payment methods

MyLowe's Pro Rewards

MyLowe's Pro Rewards delivers value starting with the first purchase and helps Pros earn rewards faster. With Gold Pro, Platinum Pro and Titanium Pro tiers structured more favorably than competitor programs, small-to-medium Pros can reach status and begin unlocking meaningful benefits sooner, including:

- Points earned on every qualifying dollar spent
- Points redeemable for MyLowe's Money, exclusive products and more
- Free shipping for all MyLowe's Pro Rewards members
- 5 percent savings every day with the Pro Rewards Credit Card
- 20 percent member paint discount after \$3,000 in annual qualifying paint spend

Strategic Industry Relationships

Lowe's also continues to expand value for Pros through strategic industry relationships. As [NAHB's Exclusive Member Savings Program Home Improvement Retailer](#), Lowe's gives eligible Pro customers access to meaningful, everyday savings, including preferred pricing, bulk discounts, and customized quotes on large orders, when they link their Lowe's Pro account with their NAHB membership.

By expanding product access, partnerships and strengthening its digital tools, Lowe's is giving builders and contractors more ways to source materials, manage purchases and keep jobs moving. As more Pros shop online and use digital tools to run their businesses, Lowe's continues to build capabilities that support how they work in the field and at the office.

About Lowe's

Lowe's Companies, Inc. (NYSE: LOW) is a FORTUNE® 100 home improvement company serving approximately 16 million customer transactions a week, with total fiscal year 2024 sales of more than \$83 billion. Lowe's employs approximately 300,000 associates and operates over 1,700 home improvement stores, 530 branches and 130 distribution centers. Based in Mooresville, N.C., Lowe's supports the communities it serves through programs focused on creating safe, affordable housing, improving community spaces, helping to develop the next generation of skilled trade experts and providing disaster relief to communities in need. For more information, visit [Lowes.com](https://www.Lowes.com).

Press Contact:



Erin Devaney
Lowe's Companies, Inc.
Erin.r.devaney@lowes.com